

## Successful Business Activities of Thellaru Farmer Producer Company Limited (TFPC)

Thellaru Farmer Producer Company Limited (TFPCL) is incorporated under the Sub-section (2) of the Section 7 of the Companies Act, 2013 and Rule 18 of the Companies (Incorporation) Rules, 2014, on 11.02.2016. The authorized share capital of the Company is Rs. 20 lakh and the current paid up capital is Rs. 11.40 lakh. The operational area of the Company covers 19 gram panchayats of Thellar Block of Thiruvannamalai District. This company is promoted with support from National bank for Agriculture and Rural Development (NABARD), Chennai and the Technical support of National Agro Foundation as Resource Institution.



**NAF has been instrumental in helping the FPO to gain access to various government schemes and subsidies benefitting scores of farmers through this FPO.**

### Schemes Allotted From Government:

- Goats were provided by the government to specific members of the FPO for goat rearing business.
- The FPO has paved the way for agricultural inputs to be made available free of cost to their FIG's through the TNRTP Program.
- Mini Rice Mill, Pulverizers, Groundnut decorticator, wood ghani machines have been provided in the state of entrepreneurship through the MSDA (MISSION ON SUSTAINABLE DRYLAND) Scheme at the cost of 10lakh.
- TNRTP (TAMILNADU RURAL TRANSFORMATION PROJECT) Scheme allotted 10 lakh (Cattle Feed Machine, Neem Seed Pulverizer, and Baler Machine). Cattle Feed Production Unit will be initiated shortly.

### Current Business Activities of the FPO:

#### 1. Oil Extraction Unit

The Thellaru Farmer Producer Company Limited (TFPCL) has established an Oil extraction Unit Under the scheme of MSDA **mission on sustainable dry land agriculture, at the cost of 10 lakh**. Through this unit, now they involve in procurement of groundnut, sesame and dried coconut from shareholders, processing of oil, proper packing and marketing to both shareholders as well as non shareholders. This unit is doing profitable business and is able to generate good profits for its shareholders.

#### 2. Seeds supply

Seeds play an important role in a farmer's life. Through the modernization of agriculture the seed industry has grown exponentially and farmers have become increasingly dependent on the seeds provided by the private sector. With respect to the production and supply of seeds there are two different activities. The first activity is the training and support for the production of certified seeds by

the farmers. The company procures these seeds from the farmers and sells the seeds both to members and non-members. The second activity is the organization of a supply system to meet various seed requirements of the members. For this purpose seeds are procured both from the member farmers who are producing certified seeds (mentioned above) as well as other sources. This way the balance between demand and supply is always ensured, in addition to quality seeds production and availability at affordable prices for the farmers in the region.

### Future Business Activities and Expansion Projects

- ✓ Cattle Feed Production Unit.
- ✓ Neem seed cake production for using as fertilizer
- ✓ Pesticides and Fertilizer shop

NAF has been providing hand holding support and facilitating various grants and financial avenues to the FPO for the development of sound business practices and expansion into newer product categories and markets.



