

Transforming My Petti Shop: Uma Maheshwari's Story of Empowerment

I am Uma Maheshwari. G, a resident of Koothur village and the proud owner of a small petti shop. For years, my shop operated under a thatched roof made of coconut dry leaves. While functional, this setup led to frequent damage from rodents and theft, resulting in significant losses. Additionally, I was unable to store more products due to the risk of spoilage and theft.

I sought loans from various microfinance institutions, but the high-interest rates were a major deterrent. My breakthrough came when I received a loan of Rs. 30,000 through the Chinnakarupu Self-Help Group as part of the LTIMindtree IVDP Perambalur project, implemented by the National Agro Foundation.

Using the loan, I upgraded my shop from a thatched coconut leaf roof to a durable sheet roof and ensured the shop was properly sealed. This improvement has completely eliminated rodent attacks and theft. Furthermore, the enhanced security and storage capacity allowed me to stock a wider variety of products.

As a result, my income has increased significantly from Rs. 4,500 to Rs. 13,000 per month. I am immensely grateful to the LTIMindtree IVDP Perambalur project and the National Agro Foundation for empowering me to transform my business and improve my livelihood.



